***DMC.CY***

***Vestnik Kipra Digital Marketing Conference***

**17-18 February 2017, Apollonia Hotel. Limassol.**

BOOKING FORM(please return by e-mail sh@vkcyprus.com or fax 25 584920)

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| --- | --- |
| 1st Participant | Mr. Mrs. Ms. Dr. |
| Name and Surname |  |
| Job Title |  |
| Telephone |  |
| E-mail |  |

|  |  |
| --- | --- |
| 2nd Participant | Mr. Mrs. Ms. Dr. |
| Name and Surname |  |
| Job Title |  |
| Telephone |  |
| E-mail |  |

|  |  |
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| 3rd Participant | Mr. Mrs. Ms. Dr. |
| Name and Surname |  |
| Job Title |  |
| Telephone |  |
| E-mail |  |

**Please choose the Workshops you are going to attend:**

* 14.00-16.00 - Dr. Haris Machlouzarides “Successful Digital Strategy in Today's Multi-Touch World”.
* 16.30-18.30 - Theocharis Katranis “How to create effective emails”.

**Day 2 (Saturday, February 18)**

* 09.00-11.00 - Panayiotis Pieri “GrowthHacking Techniques for Startups and SMEs”.
* 11.30-13.30 - Philip Ammerman “Achieving Digital Transformation: Trends and Techniques Changing Online Interaction”.
* 14.00-16.00 - Adonis Anastasiou “How to get maximum engagement in Social Media”.
* 16.30-18.30 - Arpine Sargsyan “Customers from Instagram. Marketing of the future". **(Russian)**

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**PARTICIPATION FEE**

Per delegate per seminar is 40 euro

Per delegate for plenary sessions and 2 seminars of your choice is 130 euro.

Per delegate for whole conference program (plenary sessions and 6 seminars) is 150 euro.

**BOOKING TERMS**: Confirmation of your registration will be sent to you as soon as complete application form is received by fax or e-mail. We shall call you in February to find out what workshops/seminars you plan to visit.

Participation fee settlement has to be made by the 14th of February 2017.

**METHODS OF PAYMENT** (please mark):

 **Bank Transfer**. Please inform the Bank that you will pay all charges.

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**ADDITIONAL INFORMATION:** if you have any questions, please do not hesitate to contact

Mr. Sergey Hill His e-mail is sh@vkcyprus.com. His direct phone number is 99 143736.