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 **SUCCESSFUL BUSINESS**

**Russian Business Magazine in Cyprus**

***Circulation:*** 3000 copies every 3 months.

***Format:*** A4, glossy, 100 pages

***Distribution:*** Direct delivery by Vestnik Kipra´s courier – 1200 + business people in Cyprus, 20-30 copies go to each advertiser (banks, auditors, accountants, business service providers). The remainder is distributed during business events (at least 6 per every issue). A free copy of the magazine can be found in a number of business halls, Larnaca and Paphos airports and selected 5\* hotels in Cyprus. In addition it is sold in 65 kiosks and shops all over Cyprus.

***Issue schedule:***January, April, July, October.

**Advertising cost (full prepayment 30 days before publishing):**

The payment should be done one month prior the issue (1st of June for July issue, for example). Pages are distributed on «first came, first served basis». We offer discount on one year prepayment.

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| --- | --- | --- | --- | --- |
|  | **№ of a page** | **Advert to be placed once** | **Yearly agreement****(4 adverts),** **price per issue** | **Size****(width x height, mm)** |
| Regular page (right) | Any page after №25 | 1375 | 1100 | 216x303 (A4+3mm bleed on each side) |
| Regular page  | Any page after № 60 | 1250 | 1000 | 216x303 (A4+3mm bleed on each side) |
| Two pages spread | On availability | 2000 | 1600 | 426x303 |
| 1/2 of a page (horizontal) | On availability | 810 | 650 | 133x303 |
| 1/3 of a page (vertical) | 610 | 490 | 216x148 |
| Exclusive Page | 17 | 1435 | 1150 | 216x303(A4+3mm bleedon each side) |
| Exclusive Page | 15 | 1500 | 1200 |
| Exclusive Page | 13 | 1550 | 1240 |
| Exclusive Page | 11 | 1600 | 1280 |
| Exclusive Page | 7 | 1900 | 1520 |
| Exclusive Page | 2 | 2000 | 1600 |
| Double-page spread | 8-9 | 2900 | 2320 | 426x303 |
| Double-page spread | 4-5 | 3200 | 2560 |
| Last inside cover page | 99 | 2000 | 1600 | 216x303 (A4+3mm bleed on each side) |
| Last outside cover page | 100 | 2600 | 2080 | 216x303 (A4+3mm bleed on each side) |
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* • Dead-line for booking adverts is one month prior the issue (1st of June for July issue, for example).
* Website of the magazine (daily updates) [www.cyprusrussianbusiness.com](http://www.cyprusrussianbusiness.com). You may advertise there as well or place there your articles and press-releases (100 euro per item).