

**VESTNIK KIPRA NEWSLETTERS 2017**

***Distribution:*** Three times per week.

Vestnik Kipra local news e-Newsletter ([www.**vk**cyprus.com](http://www.vkcyprus.com/)) – twice a week – on Mondays and Fridays.

Successful Business Magazine e-Newsletter ([www.cyprusrussianbusiness.com](http://www.cyprusrussianbusiness.com/)) – once a week – on Wednesdays.

***Subscribers:*** Over 5 000 Russian-speaking readers.

***Content:*** News and articles on Cyprus.

This is the only newsletter in Cyprus that reaches so many Russian-speakers at once. E-mail marketing is very targeted and until now remains the most efficient way to deliver information fast to the reader. Our clients may use this services in a combination with traditional printed and online media or in addition to their social media campaign.

***Advertising and Promotion:*** We offer several options including banner (975x100 px, JPEG ) placements, press-releases, articles, interviews. The cost is 50 euro+VAT per issue for any option.

You may also need services of our ***Professional Russian Translation Bureau.*** Your information (articles, adverts) can be translated into Russian (21 euro per page).

*\*The prices mentioned above do not include VAT 19%.*

***Our contact details:***

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