

**VESTNIK KIPRA NEWSLETTERS 2017**

***Distribution:*** Three times per week.

Vestnik Kipra local news e-Newsletter ([www.**vk**cyprus.com](http://www.vkcyprus.com/)) – twice a week – on Mondays and Fridays. Successful Business Magazine e-Newsletter ([www.cyprusrussianbusiness.com](http://www.cyprusrussianbusiness.com/)) – once a week – on Wednesdays.

***Subscribers:*** Over 5 000 Russian-speaking readers.

***Content:*** News and articles on Cyprus.

This is the only newsletter in Cyprus that reaches so many Russian-speakers at once. E-mail marketing is very targeted and until now remains the most efficient way to deliver information fast to the reader. Our clients may use this service in a combination with traditional printed and online media or in addition to their social media campaign.

**Advertising and Promotion:** We offer several options including banner placements, press-releases, articles, interviews.

The cost is **50 euro per issue** for any option. The price does not include VAT.

* All advertisements should be fully prepaid.
* Advertisement template should be provided in RUSSIAN language and approved 3 working days prior to its publication on the website.
* We can translate your advertisements into Russian (21 euro per page).
* Banner format: JPG. Resolution: 72 pix. Size: 975x100 px.
* A simple banner design: from EUR 20 per unit.
* Press-release/article/interview format: text up to 200 words + 1 picture (file format JPG, size 750x465 px).

**Our contact details:** ip@vkcyprus.com; tel. 97 745594.