

[**WWW.VKCYPRUS.COM**](http://WWW.VKCYPRUS.COM)

**Daily Cyprus news in Russian language online**

**Content:**

This is the official website of the Russian weekly newspaper VESTNIK KIPRA. It is updated several times a day and has news and articles on all Cyprus issues. There are a lot of photo and video materials.

**Visitors:**

This website has from 3000 up to 5000 visits a day. Before placing an advert you may request **Google analytics** statistics to verify these figures and to have monthly results. The total number of unique visitors is about 60,000 a month.

**Options:**

You may place a banner or a press-release. Please visit the website to see the sizes and options.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Dynamic Banners**  (banner place can accommodate up to three clients at once, change appearance with every screen launch) | | | | | |
| **Advertisement / Announcement** | **Size (width x height)** | **Price for**  **1 day** | **Price for**  **1 week** | **Price for**  **1 month** | **Targeting** |
|  |  |  |  |  |  |
| Place № 1-2 | 265x300 | 20 | 140 | 400 | all the pages |
| Place № 3 | 265x265 | 15 | 100 | 300 | all the pages |
| Place № 4-5 | 265x130 | 12 | 80 | 250 | all the pages |
| Place № 6 | 265x265 | 12 | 80 | 250 | all the pages |
| Place № 7-9 | 265x300 | 9 | 60 | 180 | home page only |
| Place № 10-14 | 975x100 | 10 | 70 | 200 | home page only |
| **Press-release** | Placement of one press-release up to 200 words + 1 picture 1000x620px (width x height) | | | 100 | news section |
| **Classified section** | Placement of one advertisement up to 25 words | | | 25 | classified page |

* *The above prices are in EUR and do not include VAT.*
* *All advertisements/announcements should be fully prepaid.*
* *Advertisement template should be provided in RUSSIAN language and approved 3 working days prior to its publication on the website.*
* *We can translate your press-releases or advertisements into Russian (21 euro per page)*
* *File format: JPG, GIF, PNG. Resolution: 72 pix.*
* *A simple banner design: from EUR 20 per unit.*
* *We offer following discounts: -15% for 3 months prepayment, -20% for 6 months prepayment, -30% for 12 months prepayment.*

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Please send an e-mail to your advertising consultant if you know anyone in our office.

Otherwise call us to get more information – tel. 25 590530.