

[**WWW.VKCYPRUS.COM**](http://WWW.VKCYPRUS.COM)

**Daily Cyprus news in Russian language online**

**Content:**

Daily Cyprus news in Russian language.

This is the official website of the VESTNIK KIPRA Russian-language newspaper. It is updated several times a day with news and articles about Cyprus life. This is rich in photo and video content.

**Statistics:**

Upon request, a Google analytics report is available.

Page views **493 000,** visits a day **4 500 – 10 000,** users a month **76 000**

Users per country:

Cyprus – 53%

Russia – 22%

Ukraine – 6%

Other countries – 19%

**Options:**

You may place a banner or a press-release. Please visit the website to see the sizes and options.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Dynamic Banners** (banner place can accommodate up to three clients at once, change appearance with every screen launch)  **Targeting of banners**  Desktop version: places 1-9 - all pages, places 10-14 - home page only.  Mobile version: places 1-8 - home page only. | | | | | |
| **Advertisement / Announcement** | **Size (width x height)** | **Price for**  **1 day** | **Price for**  **1 week** | **Price for**  **1 month** | **Targeting** |
|  |  |  |  |  |  |
| Place № 1-2 | 265x300 | 30 | 200 | 700 | all the pages |
| Place № 3-4 | 265x265 | 25 | 150 | 500 | all the pages |
| Place № 5-6 | 265x265 | 20 | 100 | 400 | all the pages |
| Place № 7-9 | 265x300 | 10 | 70 | 200 | home page only |
| Place № 10-14 | 975x100 | 10 | 70 | 200 | home page only |
| **Press-release** | Placement of one press-release up to 200 words + 1 picture 1000x620px (width x height) | | | 100 | news section |
| **Classified section** | Placement of one advertisement | | | 25 | classified page |

* *The above prices are in EUR and do not include VAT.*
* *All advertisements/announcements should be fully prepaid.*
* *Advertisement template should be provided in RUSSIAN language and approved 3 working days prior to its publication on the website.*
* *We can translate your press-releases or advertisements into Russian (21 euro per page or every 250 words)*
* *Banner file format: JPG, GIF, PNG. Resolution: 72 pix. File size up to 1 Mb.*
* *Discounts: 15% for 3 months prepayment, 20% for 6 months prepayment, 30% for 12 months prepayment.*

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Please send an e-mail to your advertising consultant if you know anyone in our office.

Otherwise call us to get more information – tel. 25 590530.